

*Lesson Plans for teachers which will be used for the MeLDE ACADEMY.*

<b>Module Name: Online Communication &amp; Collaboration</b>	
<b>Topic Title: Self-Promotion and Managing Digital Identity</b>	
<b>Lesson Plan 2 – Managing Digital Identity</b>	
<b>Duration: 60-70 minutes</b>	
<b>Aim</b>	This lesson aims to teach students how digital footprint can affect their reputation, and introduce them to different ways to manage this effectively.
<b>Target Group</b>	Secondary School Students
<b>Facility/ Equipment</b>	<ul style="list-style-type: none"> <li>➤ Classroom</li> <li>➤ Projector – To be able to show a video</li> <li>➤ Internet Access</li> <li>➤ White Board</li> </ul>
<b>Tools/ Materials</b>	<p><b>Case Study 1 - Article</b>  <a href="https://www.theverge.com/2018/7/20/17596452/guardians-of-the-galaxy-marvel-james-gunn-fired-pedophile-tweets-mike-cernovich">https://www.theverge.com/2018/7/20/17596452/guardians-of-the-galaxy-marvel-james-gunn-fired-pedophile-tweets-mike-cernovich</a></p> <p><b>Case Study 2 - Article</b>  <a href="https://www.independent.co.uk/sport/football/european/sergi-guardiola-has-dream-barcelona-transfer-cancelled-after-posting-offensive-tweets-about-a6789246.html">https://www.independent.co.uk/sport/football/european/sergi-guardiola-has-dream-barcelona-transfer-cancelled-after-posting-offensive-tweets-about-a6789246.html</a></p> <p><b>Handout – ‘Making Smart-Choices’</b></p> <p><b>Handout – ‘Self-Reveal Decision Tree’</b></p>
<b>Main Activity</b>	<p><b>1. Introduction (10 mins)</b></p> <p>Initiate the discussion with the following questions:</p> <ul style="list-style-type: none"> <li>• Who do you think is watching what you are posting online?</li> </ul>

	<ul style="list-style-type: none"> <li>• How serious can the consequences of an online post be?</li> <li>• How can people's someone's reputation be affected by the things they post or others post about them online?</li> </ul> <p><b>2. Activity 1 (25 mins)</b></p> <p>After the discussion, arrange students in groups and share the articles for Case Study 1 and Case Study 2 and allow time to read. After reading, discuss the case studies with your students using the following questions:</p> <ul style="list-style-type: none"> <li>• Can you describe what a negative digital footprint is?</li> <li>• How did you feel when reading about this?</li> <li>• Was it something that you expected?</li> <li>• Have you heard of any other similar examples?</li> </ul> <p><b>3. Activity 2 (30 mins)</b></p> <p>Explain to your students that there are many ways to manage our digital footprint, and avoid facing potential unpleasant surprises in the future. Ask the students to brainstorm and complete the handout provided 'Making Smart-Choices', then discuss their responses as a group. Share with your students a few smart-choices to promote a positive digital footprint.</p> <p>Share the 'Self-Reveal Decision Tree' with your students and suggest they use it for self-reflection the next time they wish to reveal any information online!</p> <p><b>4. Wrap it up (5 mins)</b></p>
<b>Assessments</b>	Test - Multiple Choice, True/False, Matching