

Lesson Plans for teachers which will be used for the MeLDE ACADEMY.

Module Name: Online Communication & Collaboration	
Topic Title: Self-Promotion and Managing Digital Identity	
Lesson Plan 1 - Introduction to Digital Footprint and Digital Identity	
Duration: 45 – 60 minutes	
Aim	This lesson aims to introduce students to the concepts of digital footprint and digital identity.
Target Group	Secondary School Students
Facility/ Equipment	<ul style="list-style-type: none"> ➤ Classroom ➤ Projector – To be able to show a video ➤ Internet Access ➤ White Board
Tools/ Materials	<ul style="list-style-type: none"> ➤ Information Handout (Attached) ➤ Sticky-Notes
Main Activity	<p>1. Activity 1: Start the lesson with a video – https://www.youtube.com/watch?v=F7pYHN9iC9I (5 mins)</p> <p>Discussion Questions for the Video: (10 mins) What was the mind reader’s secret? How did he know all this information?</p> <p>2. Activity 2: Introduce the terms digital footprint and digital identity (25 mins)</p> <p>2.1 Activity: Show the following picture to your students: (10 mins)</p>



Provide your students with sticky-notes and ask them to provide answers to the following and then discuss it with the whole class:

- What do you think a digital footprint is?
- In your opinion, is it a negative or a positive thing to have? Why?
- Does everyone have a digital footprint?

2.2 Share the *handout (Name: Digital Footprint)* with your students with definitions and some facts about the digital footprint (Find attached). (15 mins)

3. Activity 3: Reflection on Personal Digital Footprint (15 mins)

Ask students to give examples of different things they do online in a day using the back side of the handout provided (My Digital Footprint).

Explain to your students that all those activities make up their digital identity.

Pick a few interesting examples and ask them:

- What kind of trail does that activity generate? Passive/ Active?
- Is that something you want other people to know about you?

Wrap it up (5 mins)

Assessments

Test - Multiple Choice, True/False, Matching