

## Introduction to Cloud-Based Content Creation (Canva)

Gain hands-on experience by creating online content for educational purposes using **Canva**



**Canva:** is a simplified graphic-design tool website, founded in 2012. It uses a drag-and-drop format and provides access to photographs, vector images, graphics, and fonts. It is used by non-designers as well as professionals. The tools can be used for both web and print media design and graphics

### Why should I use Canva?

-It is free to use!

-It is cloud-based which means you don't have to download any software. You only need to have internet access and electronic devices to use this platform.

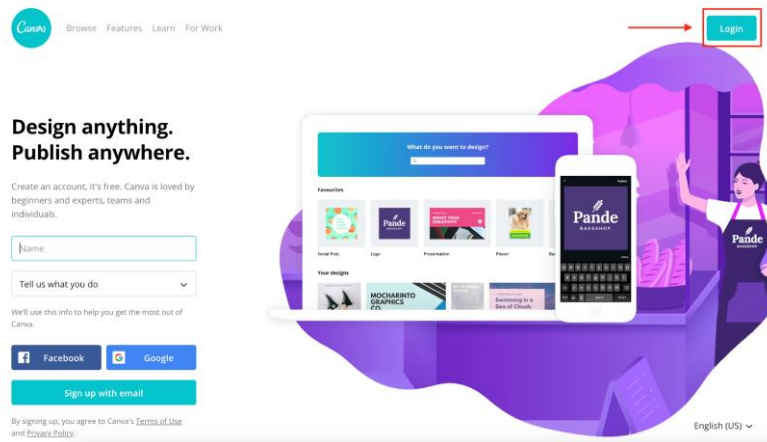
-It's really easy to start and the outputs can be really amazing!



# How to start?

1. Go to <https://www.canva.com/>

2. Create a free account using your email address, Google account or Facebook



3. Create your own post, template, photo, poster or card

**Be creative and keep it simple!**

## Activity:

- Create something for educational purposes.
- Create a simple quote graphic
- Create a card to promote your school.
- Create a creative poster for your family.
- Create a social media post.
- Create a photo with a short text to promote a product.

**Optional/Tip:** Students can design content about any topic they would like.

## Notes:

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