

Introduction to Digital Content Creation (Audio-Visual)

Things You Need To Know About Digital Content Creation with focus on Audio-Visual material:

- AV can create a stimulating and interactive environment during the learning process.
- Use AV to show short videos to provide examples
- Text, audio, images and video are materials that everyone can also watch and learn in their own free time.



Importance of Audio-Visual

- *The same text-based educational content can be passed on by audiovisual means.*
- *Audio can be used to pass the same knowledge but in a different way.*
- *Through the latest technologies, audiovisual content can be shared easily with peers.*
- *Nowadays it is really easy to record a lesson so as to watch it later or share it with friends.*

