

Lesson Plans for teachers which will be used for the MeLDE ACADEMY.

Module Name: Digital Content Creation	
Topic Title: Techniques to create compelling audiovisual and text-based content	
Lesson Plan 1 - Introduction to Digital Media Content using Audio Visual	
Duration: 45 – 60 minutes	
Aim	The aim of the lesson is to inform students on how to create audio-visual content through the different digital techniques that are available, as well as teach about the different tools that can enhance their presentational abilities.
Target Group	Secondary School Teachers and Students
Facility/ Equipment	<ul style="list-style-type: none"> ➤ Classroom ➤ Internet Access ➤ Laptops/ Smartphones / I pads (Electronic Devices) ➤ Projector – To be able to show the presentation ➤ White Board (Optional for brainstorming if you want to write your students' answers)
Tools/ Materials	<ul style="list-style-type: none"> ➤ Informational Handout (Attached) ➤ Notes (To write the text that will be audio recorded) ➤ Smartphone Device (Record audio content)
Main Activity	<p>1. Activity 1</p> <p>Introduce the lesson Digital Content Creation to your students. Start your lesson with a short brainstorming session. (How do you brainstorm?)</p>

	<p><u>video</u> (5 minutes).</p> <p>Ask them the following questions:</p> <ul style="list-style-type: none"> - What do they believe is Digital Content? - What is the importance of using it? - Have you ever heard the term Audio Visual content? (If yes what is?). <p>After you finish the brainstorming start the lesson with a video: What is AUDIOVISUAL? What does AUDIOVISUAL mean? AUDIOVISUAL meaning, definition & explanation- (5 mins)</p> <p>When the video ends do a short review and try to ask them again the same questions as in the beginning of the lesson.</p> <p>Discuss about the following questions: (8 minutes)</p> <ul style="list-style-type: none"> - What is Digital Content? - Why is important to use audio-visual? - Do you find Audio Visual useful to use for your own personal tasks? - Have you ever heard the term Audio Visual? (If yes what is?) <p>*Tip: There is no right or wrong answer to every question.</p> <p style="text-align: center;">2. Activity 2: Give a brief description of the topic and then move on to introduce the Audio-Visual content.</p> <p>Describe and give a definition of What is Audio-Visual content? (PPT-Topic 1 Audio-Visual Content Creation: slide 7) (5 minutes)</p> <p>Move on to the next slide (PPT-Topic 1 Audio-Visual Content Creation: slide 8 and 9) and now focus on the importance of Audio-Visual content, by giving them the classroom example. You can ask students the following question: Do you believe that if we used more Audio Visual material in classroom it would be more efficient and interactive as an alternative way of learning? (7 minutes)</p>
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	<p>Proceed with slide 10(PPT-Topic 1 Audio-Visual Content Creation) , explain further why Audio-Visual can be useful and how? (Duration: 3 minutes)</p> <p>Now is time to move to the Handout (find it attached) and provide further definitions and explanations for the topic. Additionally, you will find short exercises you can do in the classroom. (Duration: 15-20 minutes: 5 minutes to explain the Handout and you need at least 10-15 minutes to complete the short activity: Write and record some audio content).</p> <p style="text-align: center;">3. Activity 3: Record audio content on Mobile Phone (10-15 mins)</p> <p>Follow the instructions of the next slide 11 (PPT-Topic 1 Audio-Visual Content Creation) , step by step with the aim to create your first audio recording. How? Take the notes that your students wrote and record it via your phone. Afterwards, in slide 12 (PPT-Topic 1 Audio-Visual Content Creation) you are guided with the steps on how to save your record.</p> <p style="text-align: center;">4. Wrap up</p> <p>Discuss with your students:</p> <ul style="list-style-type: none"> - How did they find this experience? - Did you find this exercise interesting and useful? - Are you going to use this techniques from now on in your life? <p>(Optional: Share a recording with your classmates). (2-5 minutes)</p>
Assessments	Self Assessments and Final Assessments (For topic Audio-Visual)