

“Media Literacy is the ability to ‘read’ and understand visual, aural and digital messages. It means having the skills to understand and interact with the media analytically, critically and knowledgeably.”

- Burton, Lee



Coordinator



Program Partners



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ERASMUS+ KA2 STRATEGIC PARTNERSHIP IN SCHOOL



## Media Literacy in the Digitalised Era

Supporting teachers through a whole-school approach

<http://meldeproject.eu/>



The 2016 Council Conclusions urged Member States to promote Media Literacy, Critical Thinking and Digital Competences, including safety, security and privacy, as skills which are preconditions for active participation in democratic life and for enhancing employability and, as such, should be acquired by learners of all ages. In support of the above, the 2018 Digital Education Action Plan puts great emphasis on effectively tackling the challenges digital transformation creates for online safety and cyber hygiene.

Media literacy is the ability to access, analyze, evaluate, and create media. Media-literate citizens are better able to understand the complex messages we receive from television, radio, Internet, newspapers, magazines, video games, music, and all other forms of media. Media literacy empowers citizens with knowledge, skills and attitude to critically access information and media, to critically analyze information and media content and to engage with media and other information providers for social, civic and creative purposes. Certain media literacy topics help particularly with promoting active digital citizenship, critical thinking and democratic values.



#### The project aims:

- To strengthen teacher profiles through offering a professional development course and an educational pack to support teaching and learning of media literacy for digital citizenship.
- To enhance teachers' profiles and equip them with essential media literacy skills to deal with digital citizenship issues in their schools
- To provide teachers with 100+1 educational tools, resources and tools to upgrade the quality of available resources to open education and innovative practices in the digital era

**Direct target group:**  
Secondary School Teachers

**Indirect target group:**  
Secondary School Students

#### MeLDE will focus on:



Cyberbullying



Online safety



Online political engagement



Digital Democracy  
(risks and benefits)



Citizen and mobile journalism



Digital divide  
(equal access to media)



Online information gathering



Understanding media content  
(Social media use, fake news)

