

Lesson Plans for teachers which will be used for the MeLDE ACADEMY.

Module Name: Digital Content Creation	
Topic Title: Techniques to create compelling audiovisual and text-based content.	
Lesson Plan 2 –Introduction to Digital Media Content using Audio Visual (Video)	
Duration: 60-70 minutes	
Aim	The aim of the lesson is to inform students on how to create audio-visual content through the different digital techniques that are available, as well as teach about the different tools that can enhance their presentational abilities.
Target Group	Secondary School Students (Teachers)
Facility/ Equipment	<ul style="list-style-type: none"> ➤ Classroom ➤ Internet Access ➤ Laptops/ Smartphones / Ipads (Electronic Devices) ➤ Projector – To be able to show the presentation ➤ White Board (Optional for brainstorming if you want to write your students’ answers)
Tools/ Materials	<ul style="list-style-type: none"> ➤ Audio-Visual (record audio/video content) Handout (Attached)Notes (To write the script that will be used for recording) Smartphone Device (Record audio/video content)
Main Activity	<p>1. Activity 1 (15 minutes):</p> <p>Now that you became more familiar with the term Audio-Visual and you are able to create your own content, it is time to move on a step forward. Tell students: “Imagine how awesome it would be to be able to share important, entertaining and</p>

educational video content with your friends, classmates, relatives and teachers”.

Go ahead and provide a detailed explanation of what video content is. Explain how to record video content and provide them with examples as they are demonstrated on slide **13 (PPT-Topic 1 Audio-Visual Content Creation)**.

Here we will focus on a useful digital tool called Powtoon.



Present to your students what Powtoon is as it is demonstrated: **PPT-Topic 1 Audio-Visual Content Creation on slide 16**. Afterwards you can show them the following video:

- [What is Powtoon - Find out what Powtoon is and what it can be used for](#)

2. Activity 2: Create your own video: (25 minutes). *Equipment necessary: electronic devices (laptop and smartphones)

After the introductory session, follow the instructions of the presentation on how to create your own video. At the same time, your students can open their laptops or smartphones/tablets (you can download the app) and follow the steps to either create something collectively or provide them with the option to try something they might suggest.

Suggestion: First provide them with a demo and then do it again with them and guide them through the process.

Handout Activity (30 mins)

	<p>This topic touched upon the matter of Audio-Visual content use in the classroom and how the aid of audio and visual content and equipment can assist in giving the opportunity to the student to absorb educational material in a shorter time span.</p> <p>Use the Handout (find it attached) and do the short activity.</p> <p style="text-align: center;">3. Wrap up</p> <p>Summarize this lesson by discussing with your students about the topic of Audio-Visual content. At the end of this lesson, they must be prepared to understand terms like Audio-Visual as well as write and produce audio and video content. Also, with tools like Powtoon they will be able to further enrich both their learning and presentational skills (5 minutes)</p>
Assessments	Self Assessment and Final Assessments (For the topic Audio-Visual)