

# Media Literacy in the Digitalised Era: Supporting Teachers through a Whole-School Approach

## MODULE 2: ONLINE COMMUNICATION AND COLLABORATION



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UNIVERSITY OF  
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# Module 2: Online Communication and Collaboration

## DESCRIPTION

This topic will focus on how to use digital technologies to engage and empower citizens and will equip teachers with the knowledge, skills and tools to teach their students about engaging in citizenship through digital technology



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# Module 2: Online Communication and Collaboration



## SYLLABUS

### Topic 1: Netiquette

- Understand what netiquette is and why it is important
- Be familiar with the basic rules of netiquette
- Learn how to react to breaking the rules of netiquette

### Topic 2: Organizational Communication

- Understand why organizational communication is important and its benefits
- Be able to identify different ways to enhance communication with students and parents through digital technologies
- Be able to identify different ways to enhance communication with colleagues through digital technologies
- Understand how to organize and promote an event through digital technologies

### Topic 3: Professional Collaboration

- Understand why professional collaboration is important and its benefits
- To be able to identify different ways to collaborate with others to co-create materials
- To be able to identify different ways to create professional collaborations for professional development



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# Module 2: ONLINE COMMUNICATION AND COLLABORATION



## SYLLABUS

### Topic 4: Self-promotion and managing digital identity

- Have a basic knowledge regarding digital identity and digital footprints
- Be able to identify different ways to protect your online reputation efficiently
- Be able to identify different ways to build your professional identity and promote yourself online

### Topic 5: Technology-enabled citizenship

- Discuss a range of ways in which technology can enable citizenship
- Have a clear understanding of what digital citizenship means
- Understand how to engage in citizenship using digital technology
- Learn how to use digital technology to empower students and encourage them to become active citizens by using digital technology in a meaningful way



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# Topic 5: Technology-enabled citizenship

## BRIEF DESCRIPTION AND SUB-TOPICS

This topic will familiarize with the concept of technology enabled-citizenship how to engage in citizenship using digital technology, and how to empower students by using technology.

The following will be discussed:

- A range of ways in which technology can enable citizenship
- What digital citizenship means
- How to engage in citizenship using digital technology
- How to use digital technology to empower students and encourage them to become active citizens by using digital technology in a meaningful way



# Module 2: ONLINE COMMUNICATION AND COLLABORATION

## LIST OF TOPICS

- TOPIC 1 NETIQUETTE
- TOPIC 2 ORGANIZATIONAL COMMUNICATION
- TOPIC 3 PROFESSIONAL COLLABORATION
- TOPIC 4 SELF-PROMOTION AND MANAGING DIGITAL IDENTITY
- TOPIC 5 TECHNOLOGY-ENABLED CITIZENSHIP



# Topic 5: Technology-enabled citizenship

## Discuss a range of ways in which technology can enable citizenship

Citizenship is “the status of being a citizen of a particular country”. Citizens have rights and duties, which can differ from country to country. Western democratic states usually share several common rights and duties, such as the right to vote, the right to engage in political parties, the duty to pay taxes or the duty to serve on a jury. (<https://www.equalityhumanrights.com/en/human-rights/human-rights-act>)

In short, digital technologies are first and foremost a great opportunity of having a low-threshold **access to information and in turn making use of this information**. Information is key to understand one’s local and global environment, connections and processes. The following slides discuss different ways of how to use digital technologies to educate students to be active citizens:

- Support of Critical Thinking
- Strengthening the Impact of Civic Engagement
- Digital Access to Public Tools
- The Digital Citizenship



# Topic 5: Technology-enabled citizenship

Discuss a range of ways in which technology can enable citizenship

- SUPPORT CRITICAL THINKING
- STRENGTHENING THE IMPACT OF CIVIC ENGAGEMENT
- DIGITAL ACCESS TO PUBLIC TOOLS
- THE DIGITAL CITIZENSHIP





# Topic 5: Technology-enabled citizenship

## Have a clear understanding of what digital citizenship means

Digital citizenship is the ability to participate in society online. This means that citizens have access to digital technology, interact with other citizens and services online and **can do so**.

Therefore, a digital citizen is a person who possesses the required skill-set and knowledge to use digital technology (usually connected to the Internet) in order to take part in civic and social activities according to digital social norms.

Teaching students about digital citizenship will equip students with the necessary skill-set that will enable them to think critically and behave respectfully and safely in a digital environment.



# Topic 5: Technology-enabled citizenship

## Understand how to engage in citizenship using digital technology

The following eight themes should cover the basic aspects of a positive and responsible digital citizenship:

- **Using Information**
- **Promoting Open-Mindedness**
- **Civic Engagement**
- **Digital Etiquette**
- **Legal Knowledge**
- **Digital Security**
- **Digital Education**
- **Respecting Health**



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# Topic 5: Technology-enabled citizenship

## Understand how to engage in citizenship using digital technology

**Active participation means to take part in discussions, to promote a peaceful discourse and to encourage other citizens to weigh in and debate their opinion.**

There are a lot of technologies that can be used for active participants:

- Blogs, either self-hosted or provided within a larger frame- or network
- Social media channels, like Twitter, Instagram, Facebook, Reddit
- Platforms for sharing audio-visual content, like YouTube, Twitch, Soundcloud
- Comments sections on websites, e.g. news or magazines sites
- Online forums



# Topic 5: Technology-enabled citizenship

## Understand how to engage in citizenship using digital technology

The technologies that can be used for active participants share common features, as follows:

- Most of them can be used for free, albeit they might collect and sell user data in return.
- Most of them have massive user bases.
- Most of them offer more information and content than any person can consume in a lifetime, so it might be difficult to make your opinion heard.

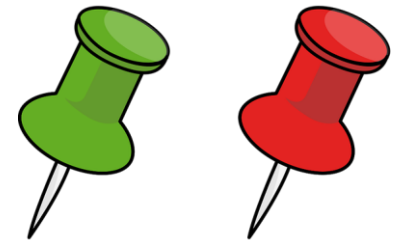


# Topic 5: Technology-enabled citizenship

Learn how to use digital technology to empower students and encourage them to become active citizens by using digital technology in a meaningful way

Teachers have access to a vast number of digital tools in order to students to become active citizens:

- **Vote Compass**
- **Simulated Election**
- **Ask Your Politician** (e.g. [writetothem.com](http://writetothem.com) or [fragdenstaat.de](http://fragdenstaat.de))
- **Watch Sites** (e.g. [theyworkforyou.com](http://theyworkforyou.com) or [abgeordnetenwatch.de](http://abgeordnetenwatch.de))
- **Livestream from Parliament**
- **Digital Initiative** (e.g. <https://www.thepetitionsite.com/de/204/217/476/neutral-bathrooms-in-round-lake-high-school/>)



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# Topic 5: Technology-enabled citizenship

## SUMMARY

Digital citizenship is the ability to participate in society online. We are all digital citizens. We apply the rules we have learnt from the local to the digital environment, or we grew up with technology which is surrounding us.

At school, digital citizenship should be perceived as a learning objective. Students should understand the underlying social and cultural issues of technology and learn to use it in a responsible and legal way. Providing students with appropriate skills through which they can efficiently and effectively participate in the digital world plays a significant role in becoming a responsible digital citizen.



**Have any questions?**

You can find us at <http://meldeproject.eu>



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# Topic 5: Technology-enabled citizenship

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# Module 2: Online Communication and Collaboration

## GLOSSARY

Term	Definition
Citizenship	The status of being a citizen of a particular country
Digital citizenship	The ability to participate in society online; citizens interact with other citizens and services online

